

# BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

## INTRODUCTION

The programme of Business Administration with Honours aims to produce graduates who are skilful and knowledgeable in Malaysian business culture and administrative environment. This programme is continuously improved and monitored to meet the industrial requirements, and to instil deeper knowledge for graduates to be proficient in business administration. The mission of this programme is to cultivate professionals who are able to embrace business theories and put them into practice as well as able to identify and solve management problems nationally and internationally.

## CAREER PROSPECT

Graduates of this program will have the opportunity to work as an executive or manager or business development planner either in public sector or private sector.

## Proposed Course Registration For Bachelor of Business Administration (Honours) Total Accumulated Credit Hours: 129 Credit Hours

1 <sup>ST</sup> SEMESTER	CREDIT HOURS	2 <sup>ND</sup> SEMESTER	CREDIT HOURS
Islamic and Asia Civilization	3	Computer Application in Management	3
English Proficiency I	3	Language Requirement 1	3
Nationhood of Malaysia	3	English Proficiency II	3
Introduction to Entrepreneurship	3	Principles of Economy	3
Principles of Management	3	Introduction to Marketing	3
Business Accounting	3	Introduction to Statistics	3
Co-curriculum	1	Co-curriculum	1
<b>TOTAL</b>	<b>19</b>	<b>TOTAL</b>	<b>19</b>
3 <sup>RD</sup> SEMESTER	CREDIT HOURS	4 <sup>TH</sup> SEMESTER	CREDIT HOURS
Financial Management	3	Programme Elective	3
Language Requirement 2	3	Language Requirement 3	3
Organizational Behavior	3	Human Resource Management	3
Management Ethics	3	Business and Professional Communication	3
Ethnic Relationship	3	International Business	3
English Proficiency III	3	Co-curriculum	1
Co-curriculum	1		
<b>TOTAL</b>	<b>19</b>	<b>TOTAL</b>	<b>16</b>
5 <sup>TH</sup> SEMESTER	CREDIT HOURS	6 <sup>TH</sup> SEMESTER	CREDIT HOURS
Minor 1	3	Research Methodology	3
Free Elective	3	E-Commerce	3
Management Information System	3	Minor 2	3
Entrepreneurship	3	Minor 3	3
Creativity & Innovation	3	Minor 4	3
Business Law	3		
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>15</b>
7 <sup>TH</sup> SEMESTER	CREDIT HOURS	8 <sup>TH</sup> SEMESTER	CREDIT HOURS
Minor 5	3	Practicum	8
Minor 6	3		
Seminar in Management Thinking	3		
Strategic Management	3		
Quality Management	3		
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>8</b>

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## General Entry Requirements

QUALIFICATION	GENERAL REQUIREMENTS
STPM	<ul style="list-style-type: none"> <li>❖ Passed Sijil Pelajaran Malaysia (SPM) with <b>Gred C</b> in <b>Bahasa Malaysia</b> and <b>pass History</b>.</li> <li>❖ <b>CGPA 2.00</b> for STPM with                             <ul style="list-style-type: none"> <li>• <b>Gred C (NGMP 2.00)</b> for <b>General Studies</b></li> <li>• <b>Gred C (NGMP 2.00)</b> in other two (2) subjects</li> </ul> </li> <li>❖ At least <b>Band 1</b> in <b>Malaysian University English Test (MUET)</b>.</li> </ul>
MATRICULATION/FOUNDATION	<ul style="list-style-type: none"> <li>❖ Passed Sijil Pelajaran Malaysia (SPM) with <b>Gred C</b> in <b>Bahasa Malaysia</b> and <b>pass History</b>.</li> <li>❖ Passed MOE Matriculation/Foundation of Science UM/ Foundation UiTM with minimal <b>CGPA 2.00</b>;</li> <li>❖ At least <b>Band 1</b> in <b>Malaysian University English Test (MUET)</b>.</li> </ul>
STAM	<ul style="list-style-type: none"> <li>❖ Passed Sijil Pelajaran Malaysia (SPM) with <b>Gred C</b> in <b>Bahasa Malaysia</b> and <b>pass History</b>.</li> <li>❖ Obtained <b>Jayyid</b> rank in <b>Peperiksaan Sijil Tinggi Agama Malaysia (STAM)</b></li> <li>❖ At least <b>Band 1</b> in <b>Malaysian University English Test (MUET)</b>.</li> </ul>
DIPLOMA/SETARAF	<ul style="list-style-type: none"> <li>❖ Passed Sijil Pelajaran Malaysia (SPM) with <b>Gred C</b> in <b>Bahasa Malaysia</b> and <b>pass History</b>.</li> <li>❖ Obtain a Diploma or equivalent qualification that is recognized by                             <ol style="list-style-type: none"> <li>i) The Malaysian government and approved by the University Senate</li> <li>ii) MQA and is recorded in MQR system</li> </ol> <p style="text-align: center;"><b>OR</b></p> <li>❖ Passed <b>Sijil Tinggi Pelajaran Malaysia (STPM)</b> with <b>CGPA 2.00 AND with Gred C (NGMP 2.0)</b> in <b>3 subjects</b> including <b>General Studies</b></li> <p style="text-align: center;"><b>OR</b></p> <li>❖ Passed <b>Matriculation</b> with a <b>CGPA 2.00</b></li> <p style="text-align: center;"><b>OR</b></p> <li>❖ Passed <b>Sijil Tinggi Agama Malaysia (STAM)</b> with at least the rank of <b>Jayyid</b></li> <li>❖ At least <b>Band 1</b> in <b>Malaysian University English Test (MUET)</b>.</li> </li></ul>

\* For a list of programme specific requirements, please refer to the academic admission unit of the university / school.

## Fee Structure

Fees	Malaysian
	RM
Registration Fee	714.00
Study Fee / Semester	550.00
Residential	375.00
Student Services	393.00
<b>Total</b>	<b>2,032.00</b>
Subsequent Semester	1,398.00



Pusat Pengajian  
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