

# BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

## INTRODUCTION

The programme of Business Administration with Honours aims to produce graduates who are skilful and knowledgeable in Malaysian business culture and administrative environment. This programme is continuously improved and monitored to meet the industrial requirements, and to instil deeper knowledge for graduates to be proficient in business administration. The mission of this programme is to cultivate professionals who are able to embrace business theories and put them into practice as well as able to identify and solve management problems nationally and internationally.

## CAREER PROSPECT

Graduates of this program will have the opportunity to work as an executive or manager or business development planner either in public sector or private sector.

## Proposed Course Registration For Bachelor of Business Administration (Honours)

**Total Accumulated Credit Hours: 129 Credit Hours**

1 <sup>ST</sup> SEMESTER	CREDIT HOURS	2 <sup>ND</sup> SEMESTER	CREDIT HOURS
Islamic and Asia Civilization	3	Computer Application in Management	3
English Proficiency I	3	Language Requirement 1	3
Nationhood of Malaysia	3	English Proficiency II	3
Introduction to Entrepreneurship	3	Principles of Economy	3
Principles of Management	3	Introduction to Marketing	3
Business Accounting	3	Introduction to Statistics	3
Co-curriculum	1	Co-curriculum	1
<b>TOTAL</b>	<b>19</b>	<b>TOTAL</b>	<b>19</b>
3 <sup>RD</sup> SEMESTER	CREDIT HOURS	4 <sup>TH</sup> SEMESTER	CREDIT HOURS
Financial Management	3	Programme Elective	3
Language Requirement 2	3	Language Requirement 3	3
Organizational Behavior	3	Human Resource Management	3
Management Ethics	3	Business and Professional Communication	3
Ethnic Relationship	3	International Business	3
English Proficiency III	3	Co-curriculum	1
Co-curriculum	1		
<b>TOTAL</b>	<b>19</b>	<b>TOTAL</b>	<b>16</b>
5 <sup>TH</sup> SEMESTER	CREDIT HOURS	6 <sup>TH</sup> SEMESTER	CREDIT HOURS
Minor 1	3	Research Methodology	3
Free Elective	3	E-Commerce	3
Management Information System	3	Minor 2	3
Entrepreneurship	3	Minor 3	3
Creativity & Innovation	3	Minor 4	3
Business Law	3		
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>15</b>
7 <sup>TH</sup> SEMESTER	CREDIT HOURS	8 <sup>TH</sup> SEMESTER	CREDIT HOURS
Minor 5	3	Practicum	8
Minor 6	3		
Seminar in Management Thinking	3		
Strategic Management	3		
Quality Management	3		
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>8</b>

# BACHELOR OF BUSINESS ADMINISTRATION (HONOURS)

## General Entry Requirements

1. Senior High School/Senior Secondary School/Other Certificates from the government schools with the period of at least 11 to 12 years of study from Primary to Higher Secondary (the certificate is valid for 5 years from the year of Higher Secondary Examination)

OR

any other certificate that is recognized by the Senate of the university.

2. Pass the Test of English as a Foreign Language (TOEFL) at least 500/ International English Language Testing System (IELTS) at least 5.5;

OR

obtain a certificate from any countries with English Language Education System / English Language certificate that is recognized by the Senate of the University

3. Applicant must have a credit pass in Mathematics or equivalent and English Language to apply the undergraduate programme
4. Applicant must not be less than 18 but not more than 25 years old before the deadline of application submission

## Reminder

1. The university does not recognize all types of certificate issued by private schools and colleges
2. If necessary, applicants may also be required to attend an interview and/or take an entrance test conducted by the university
3. Applicants from countries which requires them to pass the university entrance examination have to submit the result of this examination together with their application forms
4. Applicants should note that the fulfilment of the minimum entrance alone does not guarantee admission to the university

\* For a list of programme specific requirements, please refer to the academic admission unit of the university / school.

## Fee Structure

Fees	Asean	International
	RM	RM
Registration Fee*	6080.00	6080.00
Study Fee	2700.00	2900.00
Residential	570.00	570.00
Student Services	680.00	680.00
<b>Total</b>	<b>10,030.00</b>	<b>10,230.00</b>

\* The fee includes registration for ELPT course, Bahasa Melayu course and English Course

**Recurring Fee** every semester = **RM 3950 / RM4150 (A+B+C)**

**Estimated Fee for the entire course (8 semester)** = RM40,000 ±

The university reserves the right to revised the fee from time to time.



Pusat Pengajian  
Pengurusan Perniagaan  
SCHOOL OF BUSINESS MANAGEMENT  
Universiti Utara Malaysia



**UUM**  
Universiti Utara Malaysia